2118AG-POL

General

ORDER

Orders Order / Rev: 1289545 Alt Order #: 08353474 Product Desc: FRIENDS JOHN PLUMB **ON** WGRZ Estimate: 4904 Flight Dates: 10/18/16 - 10/24/16 Primary AE: Jim Quinn Original Date / Rev: 08/23/16 / 10/11/16 Sales Office: T-PHI Order Type: Political Sales Region: NAT **Buying Time, LLC/ POL** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 650 Massachusetts Ave. N.W., Suite 21 Billing Cycle: EOM/EOC Washington, DC 20001 Agency Commission: 15% **Advertiser** Name: John Plumb for Congress / D / NY / PC New Business Thru: A35+ Demographic: 00:15:00 Order Separation: **Product Codes:** PL-US House Representative Advertiser External ID: 107083

Agency External ID:

Unit Code:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

AGY, (POL) Political, (POL) Candidate

P04-GB

Order Share	Share	Total
WGRZ	35%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABL	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WIVB	28%	\$0.00
WKBW	25%	\$0.00
WNED	0%	\$0.00
WNEQ	0%	\$0.00
WNGS	0%	\$0.00
WNLO	1%	\$0.00
WNYB	0%	\$0.00
WNYO	2%	\$0.00
WUTV	9%	\$0.00